

Online Assessment Tracking Database

Sam Houston State University (SHSU)
2014 - 2015

Agriculture BS

Goal	Knowledge Of Key Concepts And Skills 🔑 Students will develop knowledge and skills relevant to agriculture.
Objective (L)	Development Of Students' Knowledge And Skills 🔑 Students will be able to demonstrate competency in key areas of professional communication skills through electronic presentations of technical agriculture content. Content knowledge along with writing and oral communications will be important skills assessed.
Indicator	AGRI 3360 Assignment Rubric 🔑 All students enrolled in the program must complete AGRI 3360. AGRI 3360 addresses key presentation concepts via electronic media and communication and writing skills of technical content in agriculture. Five presentations of students majoring in Agriculture will be reviewed by faculty members with expertise in the field of agriculture. Faculty members will score the assignments using a scale that ranged from 1-10 for specific aspects of the presentation and oral skills with categories of no evidence of achievement, inadequate evidence, adequate, and outstanding (see attached rubric).
Criterion	At Least 70% Rated As Meeting Expectations 🔑 Faculty in the Agriculture Department will assess the knowledge of agriculture from students enrolled in AGR 3360 via oral and electronic presentation of technical topics relevant to agriculture. At least 70% of the students will be expected to perform at a level equivalent to adequate evidence or higher as noted on the rubric. Specific focus will be in the areas of clarity, ag/content knowledge and grammar will skills of emphasis as noted from previous review.
Finding	Student Success In Learning Outcomes 🔑 Expectations were exceeded by the 5 reviewed presentations with the average being 80% rated as adequate or higher. Students averaged 4.8/5 on grammar, 2.8/3 on clarity of content, and 6.2/7 on content and elaboration of agriculture knowledge.
Action	Technical Knowledge And Presentation Skills 🔑 Criterion assessed were met and exceeded expectations, even though, the area of professionalism of the oral presentation was acceptable it scored the lowest on the rubric with an average of 4/5. Focus will be directed to ensuring students understand appropriate voice quality, enthusiasm, mannerisms, and body movement while making oral presentations.

Goal	Develop Professional Skills In Agriculture 🔑 Students will learn the skills necessary for seeking job placement and technical writing in the agriculture work place.
Objective (L)	Development Of Marketplace Skills 🔑 Students completing the BS in Agricultural Communications will demonstrate skills necessary to compete in the professional marketplace.
Indicator	AGRI 4120 Assignment Rubric 🔑 🔑 All students seeking a degree in Agriculture will be required to complete AGRI 4120 during their senior year. The course addresses essential skills necessary for job placement in the workforce for agriculture employment - resume preparation, interview skills, technical writing skills and employment opportunities. Faculty will review student assignments and assess student performance on selected assignments using a faculty-developed rubric.
Criterion	70% Of Students To Meet Professional Expectations 🔑 Faculty evaluations will indicate that at least 70% of the Agriculture students enrolled in AGRI 4120 will perform at an acceptable level and score a 3 (meets expectations) or higher on a scale of 1-5. Technical writing skills and proper grammar were concerns from previous evaluation and continues to an area addressed.
Finding	Technical Writing Skills 🔑 The goal for Agriculture students was achieved with an average score 3.56 out of a possible 5.0 by assessing assignments from 5 of the 5 enrolled students. Technical writing skills and resumes were acceptable yet organization of portfolio is a weakness needing improvement.
Action	Profesional Portfolio Improvements 🔑 Focusing students on importance of key elements in resume writing and cover letter in class proved to be beneficial by meeting expectations. Therefore, this will be continued in the next period with continued emphasis on organization of materials.

Previous Cycle's "Plan for Continuous Improvement"

Plans from the previous assessment cycle will remain: organizational skills of presentations, grammar and concise writing will be critical objectives.

Please detail the elements of your previous "Plan for Continuous Improvement" that were implemented. If elements were not implemented please explain why, along with any contextual challenges you may have faced that prevented their implementation.

No AGRI students were registered in the course for the previous assessment. This period 5 students were enrolled and all 5 were assessed. Combining grammar and technical writing in AGRI 3360 and 4120 have been beneficial in overall score improvements. These criterion of assessment will continue.

Plan for Continuous Improvement - Please detail your plan for improvement that you have developed based on what you learned from your 2014 - 2015 Cycle Findings.

Focus will be directed to ensuring students understand appropriate voice quality, enthusiasm, mannerisms, and body movement while making oral presentations.

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